

22 NOVEMBER 2024

Red Cat Adventures Celebrates Success at 2024 Queensland Tourism Awards

SeaLink Whitsundays' Red Cat Adventures was proud to continue its service excellence streak being awarded Silver in the Tour & Transport Operator category at the 2024 Queensland Tourism Awards, hosted last Friday, at The Star Queen's Wharf in Brisbane.

The awards, organised by the Queensland Tourism Industry Council (QTIC), celebrated the achievements of Queensland's top tourism operators across 31 categories, from attractions and events to accommodation and cultural tourism.

This year's Major Tour & Transport Operators Silver award reflects Red Cat Adventures' continued dedication to providing exceptional guest experiences through its world-class eco-tours and experiences to iconic Whitsunday destinations including the Great Barrier Reef, Whitehaven Beach and Airlie Beach.

SeaLink Whitsundays General Manager, Mr Asher Telford said, "We are thrilled to be recognised again at this year's Queensland Tourism Awards. This achievement is a testament to the continued pride, passion and commitment of our Red Cat Adventures team, who work tirelessly to ensure every guest enjoys a world-class experience.

"Awards and recognition like these are important as they give visitors to the region the confidence that when they hop onboard any one of our experiences, they know they we will do everything possible to ensure they have a brilliant time, as we take our roles as ambassadors for the region, for Queensland and for Australia very seriously," Mr Telford said.

"As a proud member of Queensland's tourism industry, we congratulate all the winners and nominees who make our state such a remarkable destination to visit for all travellers to Australia and the region."

SeaLink Whitsundays and Red Cat Adventures long list of Award Highlights include:

2024

- **Silver:** Major Tour & Transport Operators, Red Cat Adventures (Queensland Tourism Awards)
- **Best of Queensland Experiences:** 100% Customer Satisfaction Rating over 12 months, SeaLink Whitsundays (Whitsundays Tourism Awards)
- **Gold:** Adventure Tourism: Red Cat Adventures (Whitsundays Tourism Awards)
- **Silver:** Major Tour and Transport Operator, Red Cat Adventures (Whitsundays Tourism Awards)
- **Silver:** Tour and Transport, Whitsunday Jetski Tours (Whitsundays Tourism Awards)
- **Bronze** Adventure Tourism, Whitsunday Jetski Tours (Whitsundays Tourism Awards)
- **Tripadvisor Travellers' Choice Award:** Whitsunday Jetski Tours, Red Cat Adventures and SeaLink Whitsundays Big Island Day Tour

2023

- **Gold:** Adventure Tourism, Red Cat Adventures (Whitsundays Tourism Awards)
- **Silver:** Major Tour & Transport Operator, SeaLink Whitsundays (Whitsundays Tourism Awards)
- **Tripadvisor Travellers' Choice Award:** Whitsunday Jetski Tours and Red Cat Adventures

2022

- **Gold:** Adventure Tourism, Red Cat Adventures (Queensland Tourism Awards)
- **Bronze:** Tour & Transport Operator, SeaLink Whitsundays (Whitsundays Tourism Awards)
- **Tripadvisor Travellers' Choice Award:** Whitsunday Jetski Tours and Red Cat Adventures

This year's event highlighted the growth of Queensland's tourism sector, with domestic overnight expenditure rising 14.5% over three years to \$1.4 billion and average visitor spend per night increasing by 18.9% to \$475.

SeaLink Whitsundays continues to be a key contributor to Queensland's tourism landscape, connecting travellers to the pristine waters, idyllic islands, and adventurous opportunities of the Whitsundays.

SeaLink Whitsundays, Red Cat Adventures and Whitsundays Jetski Tours all also proudly boast Ecotourism Australia's Advanced ECO Certification, highlighting a dedication to sustainable practices and authentic nature-based tourism experiences. This eco certification reflects an ongoing commitment to responsible tourism and the preservation of the pristine beauty of the Whitsundays for generations to come.

For more information on SeaLink Whitsundays' experiences, visit:

- [SeaLink Whitsundays](#)
- [Red Cat Adventures](#)
- [Whitsunday Jetski Tours](#)

-- ENDS --

SeaLink Marine & Tourism is part of Kelsian Group (Kelsian), Australia's largest integrated multi-modal transport provider and tourism operator, with established bus operations in Australia, Singapore, USA, UK, and the Channel Islands. Kelsian provides essential journeys for our customers by delivering safe and intelligent transport solutions designed to improve the sustainability and liveability of the communities we serve.

Kelsian has over 30 years' experience delivering tourism and passenger transport services. The Group is a leader in sustainable public transport as the operator of Australia's largest zero emission bus fleet and Australia's largest electrified bus depot.

As at 30 June 2024, Kelsian directly employs over 12,500 people and operates over 5,500 buses, 115 vessels and 24 light rail vehicles that delivered more than 367 million customer journeys over the last year. (www.kelsian.com).

Media contact: Cheryl Monkhouse, National Media & Communications Manager,
cheryl.monkhouse@sealink.com.au